



Atworth Village Website

8 Clock Tower View

Atworth

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Report on the Atworth Village Website: March 2009

The Atworth Village website at <http://www.atworth.org.uk> is operated, managed and paid for by KA Spencer (Software) as a service to the village. Some income from local advertising helps offset the costs of the website.

A. Content

The website continues to be vary active, and in 2008 we added a page on the Clock Tower, with photographs of the clock. Thanks also to David Webb, we have added a page showing the multitude of weather vanes to be found around the village. More than 35 are now featured.

As well as having fifteen local and other businesses on the site, a great many local organisations take advantage of the facility, and have sent in information for their pages. Local organisations and societies are not charged for an entry on the site.

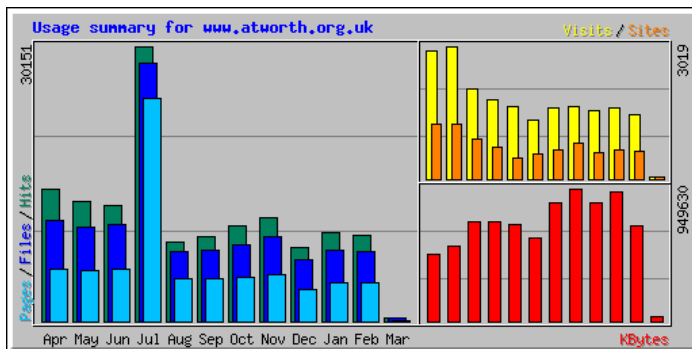
Our Events Diary information and Atworth Parish Council pages from the village site are linked to the Wiltshire Community Web. Also, not everyone knows that you can usually download and read the latest Atworth Magazine several days before the printed copy drops through your door.

Please can we take this opportunity to ask all organisations to keep us informed of changes!

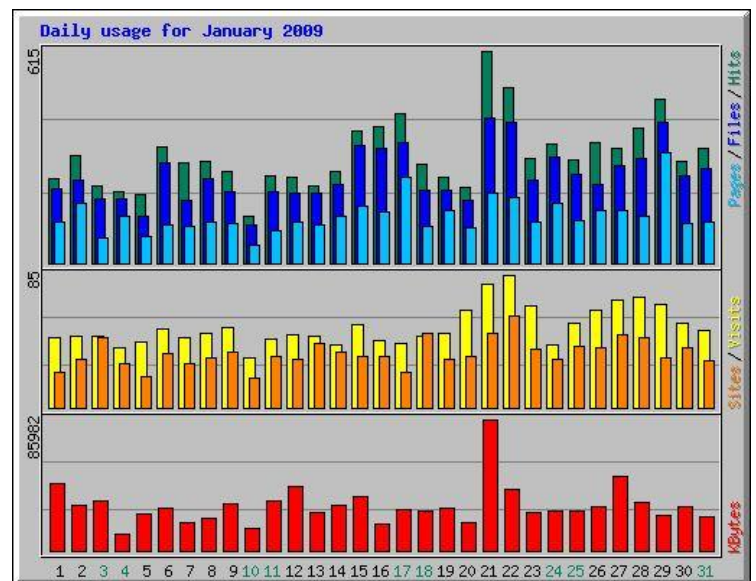
B. Usage

We thought that there may be interest in knowing the degree to which the website is used.

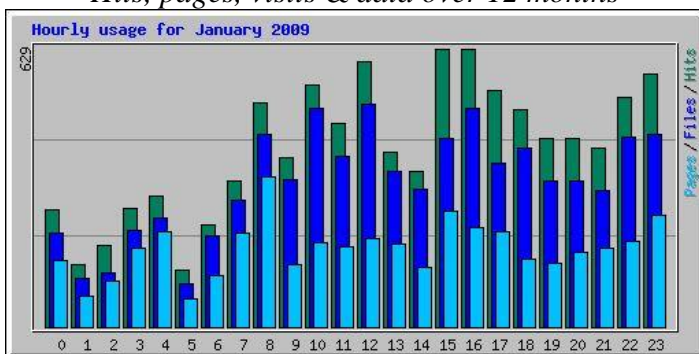
Over the **year** April 2008 to March 2009 (incomplete) we received 137,641 hits, corresponding to 73,143 page impressions, made during 20,708 visits. Maximum **daily** averages were in July 2008, with 972 hits, 787 page impressions and 57 visits. During the day, the **hourly** activity is greatest in the morning, early afternoon and late evening. The graphs below illustrate the usage for the period.



Hits, pages, visits & data over 12 months



Hits, pages, visits & data in January 2009



Usage over 24 hours, January 2009